

Practice Management & Development



Courses are held on Fridays and Saturdays - please contact course provider for forthcoming dates

Certified Continuing Professional Development as approved by the General Dental Council.

Cost: £395.00 per delegate per day





Practice Management & Development Course Program

9.00am Registration

9.30 - 1.00 Morning session
with coffee break 11 - 11.30

Lunch 1.00 - 2.00

2.00 - 5.00 Afternoon session
with afternoon tea 3.30 - 4.00

5.00 - 5.30 Question & Answer Session

For further details and forthcoming course dates
please contact;

The Houston Group

164 Milton Road | Weston-super-Mare BS23 2YG
01934 622824 | 623784 | houstondentists.co.uk

Well known and award winning practitioner, David Houston delivers this insightful and informative course; covering a wide range of aspects of Practice Management and Development; including business acquisition, staffing, training, patient recruitment, PR, marketing & advertising. As well as looking at the practicalities involved in practice building and renovation.

The venue is the in-house lecture theatre at the five star, state of the art Houston Group based in Weston-super-Mare, Somerset.

David and his wife Ceri, are joint Practice Principals of the largest NHS/Private practice in the country, which they have built up from the purchase of an original two-surgery business in 1990.

The Houston Group inow provides routine and specialist care for 70,000 patients a year and employs over 100 staff in the 31 surgeries and two associated on-site dental laboratories. They have also recently established new branch practices in Ham Green and Clevedon.

Some of David's awards and accolades;

- Winner: ITV / BDA Dental Practice of the Millennium Award
- Winner: Cordent Trust Award
- Winner: "WOW!" Awards
- Winner: The Dental Awards
- Presented with: "Outstanding Contribution to British Dentistry Award"
- Chief Judge Private Dentistry Awards
- Former Clinical Governance Lead Dentist NHS North Somerset PCT

Headline Speaker at:

- The World Aesthetic Congress
- Dentistry Live!
- The British Academy of Cosmetic Dentistry Conference